

NEWNAN coweta MAGAZINE

Newnan-Coweta Magazine (NCM) is published bi-monthly with set themes for each issue. Please feel free to reserve your favorites or opt for a full six-issue schedule to enjoy the most advantageous rates and ensure maximum audience reach.

- JANUARY/FEBRUARY..... **Uniquely You**
(Includes our Wedding Section)
- MARCH/APRIL **Pets & Plants**
- MAY/JUNE **Coweta On the Go**
- JULY/AUGUST **Best of Coweta**
- SEPTEMBER/OCTOBER..... **The Arts Issue**
- NOVEMBER/DECEMBER **The Holiday Issue**

ADVERTISING RATES

(Effective through November/December 2023)

	1x	*3x	*6x
Full Page	\$1230	\$1120	\$1000
2/3 Page	890	800	710
1/2 Page	720	640	560
1/3 Page	520	460	390
1/4 Page	450	410	340
1/6 Page	360	320	270
1/8 Page	270	240	210
PREMIUM PLACEMENT	1x	*3x	*6x
Back Cover	\$1400	\$1270	\$1140
Inside Front	1320	1190	1070
Inside Back	1300	1180	1050
Center Fold	2200	1920	1650
Page 3	1330	1210	1080
Page 4	1240	1220	1000
Page 5	1320	1190	1070

ADVERTORIAL RATES

(Effective through November/December 2023)

	Client submits camera-ready content	NCM interviews & writes content
Full Page Advertorial	1230	1510

DESIGN SERVICES AVAILABLE

NCM offers **complimentary** ad design services from our award winning in-house design team. Your Sales Representative will oversee the process from ad creation to securing your final approval.

MECHANICAL REQUIREMENTS

Format: High-resolution Acrobat PDF with all fonts embedded. Please submit CMYK color only. All photos must be at least 300 dpi.

Send to: graphics@newnan.com or advertise@newnan.com

AD SIZES

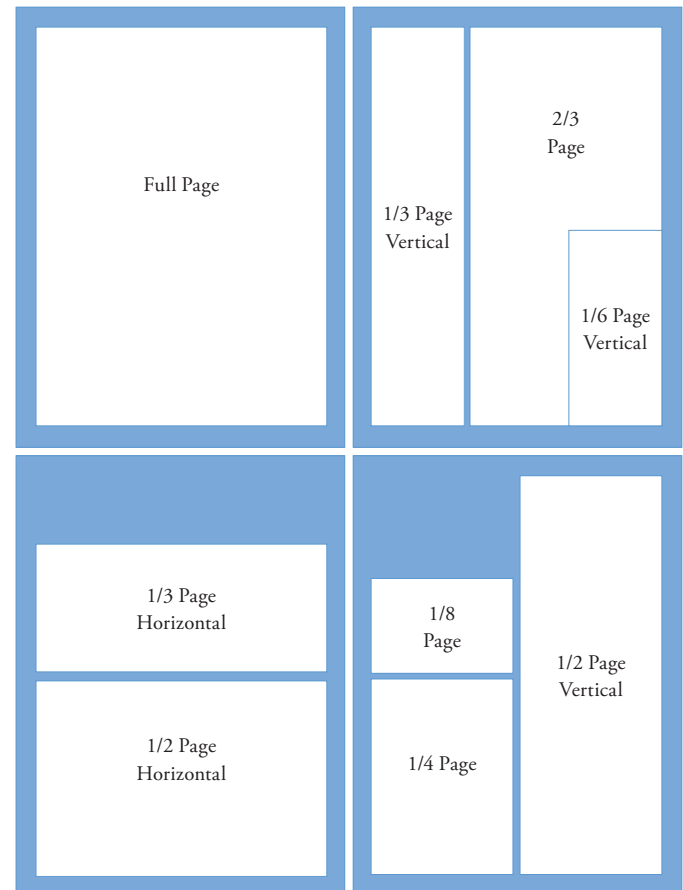
MAGAZINE SIZE

TRIM SIZE: 8.125" x 10.875"

Bleed Size: 8.375" x 11.125" (live area 7.125" x 9.85")

AD SIZES	Non-Bleed	Bleed
Full page (Ad or Advertorial)	7.175" x 9.85"	8.375" x 11.125" (Live Area: 7.125" x 10.25")
2/3 Page	4.725" x 9.85"	5.6" x 11.125" (Live Area: 4.5" x 10.25")
1/2 Horizontal	7.175" x 4.825"	8.375" x 5.485" (Live Area: 7.125" x 4.575")*
1/2 Vertical	3.5" x 9.85"	4.2" x 11.125" (Live Area: 3.375" x 10.25")
1/3 Horizontal	7.175" x 3"	8.375" x 3.76" (Live Area: 7.125" x 3.125")*
1/3 Vertical	2.85" x 9.85"	3.575" x 11.125" (Live Area: 3.325" x 10.25")
1/4 Page	3.5" x 4.825"	
1/6 Vertical	2.275" x 4.825"	
1/8 Page	3.5" x 2.35"	

*1/2 and 1/3 page horizontal bleed ads will run at the bottom of the page and only bleed on the sides and bottom of ad. Live area for these ads begins at the top of the ad.



For information call our Multimedia Sales Representatives

770.253.1576

advertise@newnan.com

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